



Five Ways To Kick Your Website Into Gear

1. Start a new List or kick an existing List into gear.

- Don't use your own computer or your own hosting account to manage large mailing lists. [Use Aweber](#) or some other managed mailing list service with great email deliverability rates.
- Set up an autoresponder of some kind, like an ecourse or a tips list.
- Don't be afraid to ask your subscribers for something, they are interested in you!

2. Start a new Blog or kick an existing Blog into gear.

- We love Wordpress, it's easy to install and get a look you love.
- Be sure to upgrade to 2.5 ASAP – you can hire Scott to do it for you, just submit a support ticket.
- Consider trying out one of the [new Magazine style themes](#).
- Watch for an awesome new MomWebs theme to be announced soon.
- Consider [moving a static website into Wordpress](#). You can outsource the conversion process with help from a good VA.

3. Get involved in Social Networking

- [Twitter](#)
- [Facebook](#)
- [WorkItMom!](#)
- [HubPages](#)
- [Squidoo](#)
- [StumbleUpon](#)
- [Technorati](#)
- [LinkedIn](#)
- [Netvibes](#)

4. Spread your Expertise and Passion around.

- [Article Marketing](#)
- Guest Blogging on sites like [Schmoozins](#) and [Mom's Talk Network](#)

5. Branch out into Audio & Video.

- [Learn about Podcasting](#)
- Learn about using Video as a Viral Tool

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